



BUTTERBALL®

**SERVE THE BRAND THAT
SETS THE STANDARD**
in turkey



Turkey Chorizo
Street Tacos

Turkey is a powerhouse ingredient that provides the nutrition students need and the great taste they want.



It's a **heart-healthy**
way to deliver the
recommended
intake of protein.

It's packed with

B vitamins

and minerals like
**zinc, phosphorus
and iron.**



Can be used in all kinds
of delicious recipes for
**breakfast, lunch
and snacks.**

Partner with the brand that parents and restaurant chefs trust.

- Butterball is America's preferred turkey brand¹
- We're the only vertically integrated turkey supplier to carry the American Humane Certified™ seal on all our products
- All of our turkeys are raised without steroids and hormones in accordance with USDA requirements
- We look after our employees with our award-winning safety program
- We offer a wide variety of products that can help you provide the great-tasting and versatile options your students crave

¹Kantar Q4 2020 Custom Brand Equity Study

Find more K-12 solutions at butterballfoodservice.com/k-12



Turkey Banh Mi





BUTTERBALL®

As industry leaders in animal welfare, we set the highest standards in caring for our turkeys.

Our Animal Care and Well-Being Advisory Council is comprised of leading specialists in animal husbandry and care, including Dr. Temple Grandin.

We partner with family-owned farms to make sure our turkeys receive proper air quality, lighting and space, and we have a zero-tolerance policy against any form of animal mistreatment. Our mission is to provide the highest quality products in a responsible way.



We partner with more than

600

family-owned farms.



We produce

1B

billion pounds of turkey per year,
all hatched and raised in the USA.

With the help of our family farms, we meet demand for delicious, American-raised turkey products, and we act sustainably to protect the planet and preserve the natural resources we use. We believe in doing things the right way to give you products you feel good about serving in your school.



Butterball is proudly headquartered in North Carolina, where we

- Contribute \$264.3 million to the statewide economy
- Have facilities located in Mt. Olive, Goldsboro and Raeford
- Employ over 4,000 residents
- Contract 341 poultry farmers
- Operate 65 company-owned farms



Find more K-12 solutions at butterballfoodservice.com/K-12
or email Frank Samuelson, National Business Development Manager for K-12, at fsamuelson@butterball.com.